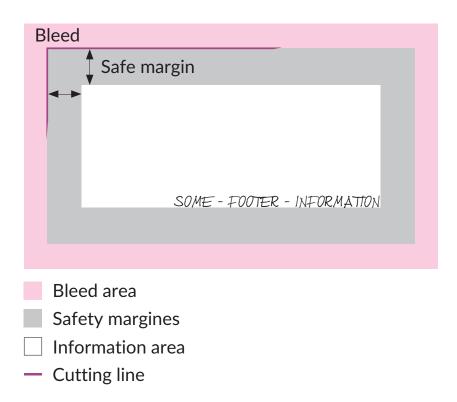
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# How to read templates?

In professional printing, we always use designs with a size slightly larger than the target product. This is because of technological determinants. All our templates use the same markups that will allow you to clearly understand each one and achieve a professional looking end product.

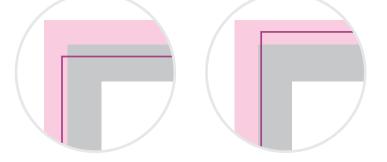


### **BLEED AREA**

This area determines the correct size of the project for printing. It is larger than the final size by a few millimeters (most often by 2 mm on each side). Bleeds are intended to be cut off. However, they are very important because they prevents the edges from underprinting if inaccurate trimming occurs.

# **FINAL SIZE**

This will be the final size after trimming. Note that due to cut tolerance, the actual cutting line may shift.



## **SAFETY MARGINS**

This is the recommended minimum edge distance. Do not include relevant information and graphics here. This can make them too close to the edge or even get cut over.